



Summer 2019

Dear Association Supporters:

It is the program mid-year and the organization's new fiscal year so I am sending a note to let you know about the progress we are making as an association.

A new Board of Directors was elected with many continuing to participate. I have been reelected President for one more year while Gary Stewart is our new Vice President. Keith Veler is continuing as Treasurer, and Phyllis Smock continues as Secretary. Nance Briscoe continues as our multitasking Membership Chair, and our new member, Steve Rose, is your At-Large member. Thank you all for your support.

This program year we began videotaping our workshops and seminars to make them available through our Web site to the rest of the state. Our challenge now is to raise the awareness statewide.

Keith Veler and I attended a workshop on marketing through social media and learned that we have a long way to go to maximize our facebook exposure. We are looking for a "power user" of facebook to help us with the marketing. If you, or someone you know, understands the power of facebook marketing, please contact me or Nance Briscoe so we can keep moving this program forward.

Our main purpose is to help improve the management of common interest communities through workshops and seminars. Each month we bring the best information we can find regarding the critical elements of community management. While some topics may seem trivial, all contribute to the effectiveness of the whole – all parts are interactive with all other parts. That is why it is important to attend and support all of the program offerings.

While we don't take time at our workshops and seminars to cover the work done by the Board of Directors, you can review our meeting minutes (including the Treasurer's detailed report) at our Web site. In the drop-down window under "meetings," click on "minutes" for details.

I rely upon my HOA to do two things – maximize the value of my property and protect the quality of life in my community. This cannot be done without informed and dedicated leadership. Your best source for information is WVOHOA!

Thank you for your support.

Sincerely,

Robert E. Ayer, President